



Clarence Public Library



Workshop

BRANDING FOR SUCCESS: MARKETING & SOCIAL MEDIA STRATEGIES

**2025 March 20th
6:00–7:30PM**



**Registration Deadline: 3/20/2025 9:00 AM (EDT)
Free.**

Scan the QR code to register.

Location: 3 Town Pl, Clarence NY 14031-1230

Join the Women's Business Center and Clarence Public Library for an exclusive Marketing & Branding Workshop designed to help entrepreneurs build, refine, and amplify their brand identity—both offline and online!

What to Expect:

- Branding Expertise: Learn how to define and strengthen your brand identity with insights from a branding expert.
- Social Media Strategies: Discover how to effectively translate your brand into the digital space with guidance from a social media expert.

Why Attend?

- Learn how to create a memorable and impactful brand that resonates with your audience.
- Get actionable strategies to enhance your business's social media presence and engagement.
- Understand how branding and digital marketing work together to drive business success.