

The Library... AGreat Return_{on Your} Investment For every \$ 1 \$ 1 build of the Buffalo & Erie County Public Library returns at least



Dollar value of your library service

\$85,343,982 Materials Borrowed

> + \$10,326,360 Computer Use

+ \$1,036,668 Programs Attendance

> + \$7,058,445 Reference Questions Asked

+ \$43,631,325 Online Database Searches

\$147,396,780 Comparative Retail Value

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\$22,171,833 2010 Library Property Tax

\$6.65

in services

Reference

Questions & Interlibrary

Loans

Q: How much money did Erie County residents save in 2010 by using Library services?

Borrowers Savings

Computer

Use

A: Over \$85,343,000!

A: Over \$10,326,000!

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8,097,152 Total circulation x \$10.54 = **\$85,** Average **Total** retail value*

\$85,343,982 Total savings

* Estimated Retail Value of items from Maine State Library: www.maine.gov/msl/ services/calexplantion.htm,with the exception of: music downloads: estimated retail value for Apple iTunes Store: 69¢, 99¢ and \$1.29 each; and Audio Books: average price of Audio version of top 5 from NY Times best sellers on 6/5/2011.

A: Over \$7,058,000! A: Over \$7,058,000! 470,563 x \$15 = \$7,058,445 Questions Average cost Total Savings & loans per question/ loan item

860,530 Computer = \$10,326,360 Total savings

0	hours cost to reserve a computer	
Online Databases	A: Over \$43,631,000	A: Ov
DataDases	2,908,755 x \$15 = \$43,631,325 Total # Average cost to Total savings of searches access articles online**	Adult pro
0	**Based on a sampling of costs to retrieve an article from fee-based websites.	Childrer program Average
		Total pro 138,407
		Attendee

\$12/hr

Average retail



A: Over \$1 Million!

Adult program attendance 51,437 Average matinee movie \$10/adults

Children's				
program attendance	+86,970			
Average matinee movie \$6/children				
Total program attendance 138,407				
138,407 x \$7.49 Attendees Weighted average	=	\$1,036,668 Total Savings		

Buffalo & Erie County Public Libraries add to the quality of life in our great community. On an average day, more than 15,000 people use one of the 37 branches of the Library System. That accounts for nearly 4 million patron visits in 2010.

Libraries bring people and ideas together and are unique in their offerings. Libraries help to bridge the divide between those who have access to information and those who do not. With a free library card, residents of Erie County have free access to more than 3.4 million reading resources and reference materials including books, magazines, newspapers, e-content, DVDs, videos and more. The library website (www.buffalolib.org) provides 24/7 access to a world of exciting information.

The enclosed information quantifies the value of many of the FREE library services available to all.

www.buffalolib.org

